



Under the auspices of  
HELLENIC REPUBLIC  
Ministry of Rural Development  
and Food

**6 | 7 | 8**

December, 2024

**PERISTERI**  
EXHIBITION CENTER



**15<sup>th</sup>**



**GREEK  
HONEY  
& BEE PRODUCTS  
FESTIVAL**

The big annual meeting  
of beekeeping  
in Southeast Europe

# 15<sup>th</sup> Greek Honey & Bee Products Festival

The **15<sup>th</sup> Greek Honey Festival** returns again this year, upgraded, more dynamically than ever, with a highly successful event that is the largest and most important in the beekeeping sector in Southeastern Europe.

A leading event in the field of beekeeping equipment and machinery, **the largest Beekeeping Equipment Festival in Europe**, with thousands of visiting beekeepers, from all regions of Greece and abroad and mainly of Southeastern Europe.

A great Honey Festival, which will take place at the **Peristeri Exhibition Centre**, promises three days of sweet memories, endless delights and knowledge, with **Greek honey** as the main protagonist!

**More than 300 Greek producers** will exhibit their products, presenting to the general public unique varieties of Greek Honey and Bee products.

The **Beekeeping Equipment Sector** presents innovations in beekeeping equipment and technology and is an excellent source of information with a large number of products, from beekeeping supplies, beekeeping Health Products, bee food products to beekeeping technology consulting services.

We provide beekeepers of all levels with the tools, knowledge and support they need, to thrive in this key area of primary production.



# Beekeeping Equipment Sector

The Special Sector for **Apiculture Equipment** and **Professionals** gives the Exhibition an international character as in the field of Equipment participate renowned Greek companies as well as companies from abroad, which promote machinery, new technologies and services of the industry.

The largest  
Beekeeping  
Equipment  
Festival  
in Europe





**Honorary vote of confidence in the Festival  
by beekeepers and consumers  
More than 200.000 visitors have honored us  
with their presence at previous Festivals**

**PURPOSE**

The purpose of the 15th Greek Honey Festival is to highlight the beekeeping products of our country's producers and the special and rare varieties of this wonderful sweetener of nature, honey.

**AIM**

The aim of the 15th Greek Honey Festival is the promotion of branded Greek honey, mainly of small and young producers and beehive products to the consumer and commercial public as well as to the mass catering establishments.

**At the same time, the Greek Honey Festival is a leading event for the presentation of the most modern beekeeping machinery and beekeeping equipment of modern technology, where a large number of beekeeping supplies, beekeeping health products, beekeeping food products and beekeeping technology consulting services are presented.**

**It is the place to conclude commercial and business agreements between producers and companies producing and distributing beekeeping products and equipment.**



# Exhibition

The 15<sup>th</sup> Greek Honey & Bee Products Festival is the meeting place, training and information for all those involved in the beekeeping sector and presents all the developments related to the sector:

- **production**
- **machinery**
- **equipment**
- **new technologies**
- **standardisation**
- **new legislation**
- **the promotion**
- **the hygiene & safety of honey**
- **the hive products**

It is the ideal place for the promotion of Honey and its products, equipment and services, which covers to an absolute extent the needs of entrepreneurs in the field.

## Who are participating in the Exhibition



- Beekeepers
- Beekeeping Associations & Cooperatives
- Honey production, processing and standardisation companies
- Companies producing bee products
- Producers of cosmetics based on honey and hive products
- Companies manufacturing or representing beekeeping equipment
- Companies manufacturing or representing packaging and standardisation equipment
- Producers or companies producing organic honey
- Publishing houses and magazines in the beekeeping and agricultural sector
- Municipalities with significant production of apiculture products
- Regions, Chambers of Commerce, Public bodies



## 15<sup>th</sup> CONFERENCE OF GREEK HONEY & BEE PRODUCTS

In parallel, the 15th Greek Honey and Bee Products Festival will be held the **15<sup>th</sup> Conference of Greek Honey and Bee Products** as well as Informative Talks on sustainable beekeeping practices, tips for attracting pollinators and the health and wellness benefits of honey.

During the Greek Honey Conference, professional beekeepers are thoroughly informed about the State Programs for financing beekeeping equipment, through Development Agencies in order to renew or replace it with new technology machinery and equipment.

Expand your experience and gain knowledge from experts in the field while cultivating a deeper appreciation for nature and the environment.

## // Parallel Events

- 15<sup>th</sup> Conference of Greek Honey & Bee Products
- 4<sup>th</sup> High Quality Honey Contest
- Presentations of Innovative Products
- Tasting Pure Honey from many categories
- Food presentations based on honey
- Public Contest "Win the Honey of the Year"

## Main Topics

- Global Legislation and Honey Quality
- Local Bee Populations and Genetic Improvement
- Paving the way for Honey on the World Market
- Bee diseases and their treatment
- Apiculture plants of the Greek flora
- Procedures for exporting Honey to the World Market
- PDO honeys in Greece and the possibilities they offer

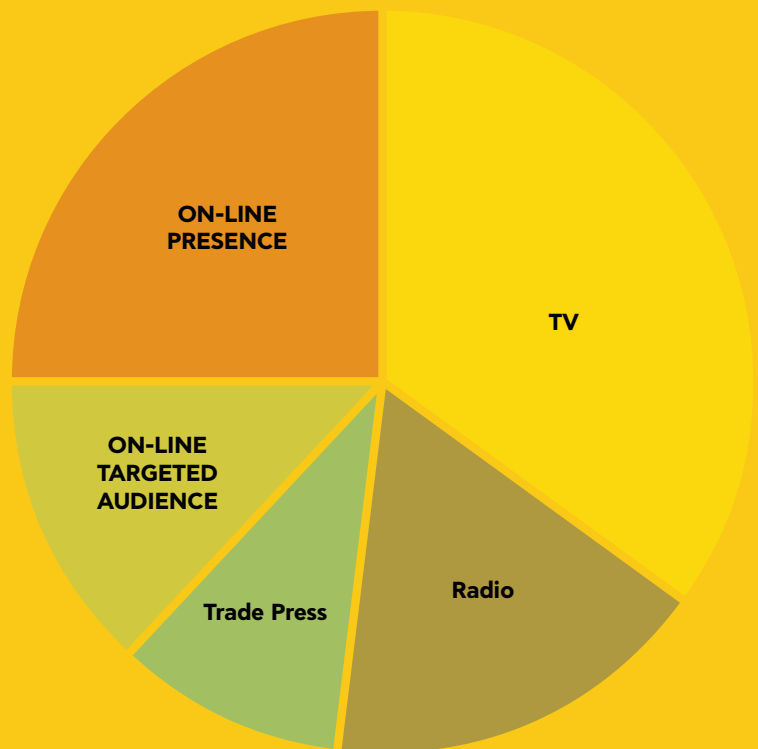




# // Promotional Actions

The commercial success of the Festival is strengthened by an ambitious and comprehensive programme of promotional activities, designed by the organizing committee to make the Festival even better known to all interested parties. For example, the allocation of the organization's budget resources is:

- 45% TV
- 10% Radio
- 10% Trade Press
- 10% On-line Targeted Audience
- 25% On-line Presence



# 15<sup>th</sup> | GREEK HONEY & BEE PRODUCTS FESTIVAL

6 | 7 | 8  
December, 2024  
**PERISTERI**  
EXHIBITION CENTER

Opposite the Peristeri Grove  
Anapavseos & Dodekanisou 106 str.,  
Peristeri, Greece  
Anthoupolis Metro station (line 2)

## DAYS & HOURS OF OPERATION

Friday 13 December    **16:00 – 21:00**  
Saturday 14 December    **10:00 – 21:00**  
Sunday 15 December    **10:00 – 21:00**

## INFORMATION & REGISTRATION

2 Hippokratous Str., 10679, Athens  
Tel. **+30 210 3610265** & **+30 210 3622205**  
Email: **info@greekhoneyfestival.gr**

**www.greekhoneyfestival.gr**

[www.facebook.com/festivalmeliou](https://www.facebook.com/festivalmeliou)  
[www.instagram.com/festival\\_meliou2024](https://www.instagram.com/festival_meliou2024)  
[www.tiktok.com/@festivalmeliou2024](https://www.tiktok.com/@festivalmeliou2024)

