



Athens, 10/03/2025

Subject: **Participation in the 16th Festival of Greek Honey and Bee Products**

With this letter we would like to inform you about the realization of the **16th Festival of Greek Honey & Bee Products**, which is organized on 5, 6 and 7 December 2025 at Peristeri Exhibition Center, Greece, **under the Auspices of the Greek Ministry of Rural Development and Food**.

In the framework of the 16th Festival, an "**Exhibition of Beekeeping Supplies and Equipment**" is taking place, in which we invite you to participate in order to give the opportunity to the commercial and consumer public to get to know, trust and purchase your products.

During the event, the **16th Conference of Greek Honey & Bee Products** will be held with the cooperation of the industry's stakeholders and scientists.

The Festival has now become the most important institution in its field while the participation has exceeded 200,000 visitors in the last editions. The exhibition area covers 5,000 square meters and new actions and innovations are planned this year.

The advertising campaign for the Festival aims to attract tens of thousands of quality visitors from Greece and European countries. The commercial success of the Festival is strengthened by an ambitious and comprehensive program of promotional activities, designed by the organizing committee to make the Festival even better known to all interested parties. The great presentation on TV stations nationwide, radio, press, magazines and internet make the Festival the Leader of its category.

For more information and your participation in the festival, your partners can contact the sales department at Ms. Katerina Tikozydou, tel. +30210 3610265, +30210 3622205 and 6981313209 or via email at info@greekhoneyfestival.gr

Yours sincerely,
The General Director



Ioannis Kakkos